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RHP Computer Security Breach Update

As we recently reported, R H Peterson Co. (RHP) suffered a security breach on our network computer systems last week impacting our email, phone lines and records access.

After diagnosing the issues, RHP is now in the process of restoring all systems. During this period, phone service and email are still limited and our ability to provide detailed information on order status remains compromised. In addition, product lead times have been negatively affected and remain at over two months.

We will keep you apprised as RHP gets back to full operation. Thank you for your patience as we work through this unforeseen challenge.

Charred Mountain Birch + G31 Burner System



Real Fyre's G31 three (3)-tiered burner system creates high and full bodied flame... using fewer BTUs than other vented burner systems.

The G31 is now also compatible with the Charred Mountain Birch Log Set in the Vented Collection.

Check the Real Fyre website for all of the log sets that can be used with the G31. (<https://www.realfyre.com/gas-fireplace-products/vented-collection/g31-three-tiered-vented-gas-log-system/>)

[Text Link](#)

Fire Magic Kicks Off New Season on Stephen Raichlen's *Project Fire*

For the second year in a row, Fire Magic is a proud sponsor of Steven Raichlen's *Project Fire* which kicks off its third season on April 15th. The 13-episode series showcases the latest equipment, recipes and techniques to help viewers take their grilling to the next level.

Fire Magic's multi-prong partnership with *Project Fire* includes an ad that will air twice during each show episode, product

usage in select episodes below (verbal brand mentions not permitted on public television) branded videos and signature recipes that will be available on the Fire Magic website and social channels, as well as promotion of Fire Magic on Steven Raichlen's [social media channels](#) and website. Check the [Project Fire website](#) for a list of local stations airing the show.

To maximize awareness of the sponsorship, *Project Fire* 11x14 point of sale counter cards have been created for in store display, (above right.) Contact your local sales representative or email literature@rhpeterson.com to order.



We look forward to increasing exposure of Fire Magic through this exciting initiative!

Episodes with Fire Magic Product Visual Appearance

#303 Best Ribs Ever- episode release - 4/29/21
Fire Magic

#309 Little Italy - episode release - 6/10/21
Fire Magic

#311 The Improbable Grill - episode release - 6/24/21
Fire Magic

The Fire Magic ad
seen on
Project Fire TV

Visit our website

Stephen Raichlen's
Facebook Page

Project
Fire Website
featuring Stephen
Raichlen

Fire Magic in the Media

The Fire Magic Difference



What IS it that sets Fire Magic apart from the competition?

Learn what Emmy Award-winning television Co-Host and Chef Anna Rossi has to say about this topic.

Watch Anna discuss the Fire Magic difference

Access + download more video content on RH Peterson's Dealer Login [here](#)

"That's MY Grill!"



Thanks to all who submitted photos for "That's MY Grill!" Your photo may be used in a future issue of *RHP Connect*.

Nestled in the Pacific Northwest, and surrounded by lush forest, you'll find this sleek outdoor kitchen featuring a Fire Magic Aurora grill with Magic View Window. The gleaming stainless steel is juxtaposed by the warmth of the cedar fencing and the verdant hues of green in nature's palette.

A large L-shaped counter provides ample prep space while the clean lines of the custom island dazzle in arctic white.

Special thanks to Thadd [@wights_deck_design](#) for providing us this smart kitchen located in Bothell, WA.

Thank you and cheers to good
health.

RH  PETERSON co.