

RHHP

Hot News from RH Peterson Co.

June, 2021

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"That's MY Grill!"

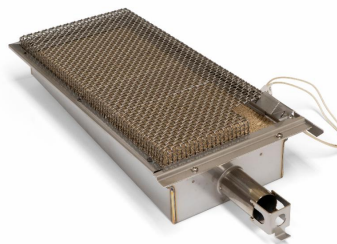
Infrared Burner Kit Upgrade

Fire Magic Infrared Burner Kits have been upgraded to include a new mesh top for improved efficiency.

Now available, new part numbers will identify the updated models.

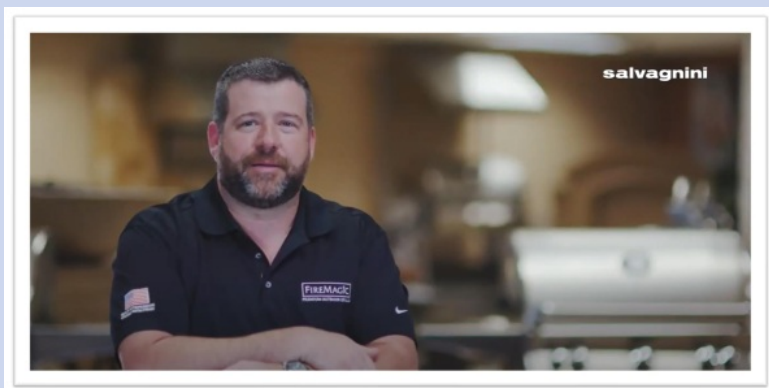
3056 replaced by **3056A** (fits Echelon, A790 & A660)

3065 replaced by **3065A** (fits A540 and A430)



[View and print the instructions here](#)

RHP Vice President Dominique Seim featured in Salvagnini video



Watch as RHP's Dominique Seim, Vice President of Manufacturing, is interviewed for a promotional Salvagnini video that can be seen on their own website. Dominique discusses

how this precise equipment has forever changed the way we manufacture our products - and the increased throughput which has created new positions within RHP to processes the additional material.

[See VP Dominique Seim discuss Salvagnini technology on YouTube](#)

Fire Magic garners Best Luxury Grill in Forbes Father's Day Gift Guide, 2021

May 26, 2021, 07:10am EDT | 57 views

Father's Day Gift Guide: The Best BBQ Grills And Smokers Of 2021



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ForbesLife

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Steven Raichlen selects the Fire Magic Echelon Diamond 790s as his luxury pick for Forbes.com's Father's Day Gift Guide: Best BBQ Grills and Smokers for 2021.

Be it gas or charcoal, we all have our own barbecue specialties from tri-tip to brisket to cedar planked salmon, though few have more grilling and barbecue cooking experience to match Steve Raichlen - who we'd call a **Barbecue Master**. After all, his best selling cookbook, the **Barbecue Bible** is a cornucopia of recipes and techniques written for both the novice and the experienced outdoor cooking enthusiast. Steven knows barbecue - and barbecue equipment - so it was no surprise when he chose Fire Magic's Echelon 790 as his pick for top luxury grill. Heavy 304 stainless steel construction, beefy cooking grates for searing and high BTUs are just some of his favorite features. See what other features were mentioned in the article, link below.

[View the Forbes Gift Guide here](#)

Steven Raichlen's *Project Fire, Season 3* Continues: Korean Short Ribs cooked on a Fire Magic Echelon

Explore all that Steven Raichlen's cooking up on the new Season 3 of *Project Fire*.

Click the gold link below to watch the branded version of the segment with Steven preparing **Korean Beef Short Ribs** on a Fire Magic Echelon Grill. While short ribs usually take a couple of hours to cook, Steven delivers an unusual technique allowing the ribs to cook in under 10 minutes.

Note that every on-air episode of *Project Fire* features a 10-second dedicated Fire Magic commercial.

Project Fire 11x14 point of sale counter cards for in-store display are still available. To order, email literature@rhpetererson.com.

Other upcoming shows featuring Fire Magic:

#309 **Little Italy** - episode release - 6/10/21
Fire Magic

#311 **The Improbable Grill** - episode release - 6/24/21
Fire Magic

Watch! Fire Magic commercial
seen on Project Fire TV

Explore! Steven Raichlen's Project
Fire Website

Click here to watch
our Project Fire-branded
recipe for Korean Short
Ribs cooked on a Fire
Magic!

Fire Magic in the Media

National Donut Day - June 4

National Donut Day has come and gone but Fire Magic Chef Anna Rossi demos her quick and easy hack with 2 simple ingredients for brulee' inspired donuts.



As if we need a **reason** to indulge in a yummy donut...

See Anna's You Tube Video

"That's MY Grill!"



Thanks to all who submitted photos for "That's MY Grill!" Your photo may be used in a future issue of *RHP Connect*.

It's been said that good things come in small packages and this space-saving outdoor kitchen certainly brings this theory to life.

Situated in Southern California, and conveniently located poolside, the island refrigerator keeps both adult and kid-friendly beverages icy cold when summer temps spike. The Fire Magic grill is generously sized to sear a large quantity of burgers and chicken to feed hungry swimmers, without missing a moment with family. A handy double side burner is great for sauces and a pot of sweet, juicy corn on the cob. Paper plates, spices and cutlery can be easily stowed in the double storage drawer, keeping your grill island neat and tidy.

Special thanks to designer Tim Ricafrente @inspire_outdoor_kitchens for this month's

"That's MY Grill!" and we note that California Patio completed the design/build on this slick poolside kitchen.

Thank you and cheers to good health.

RH  PETERSON co.