

RHP

Connect

Hot News from RH Peterson Co.

March, 2022

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Steven Raichlen in action: Grilling Lobster on the Fire Magic

Do You Provide Service For Peterson Products? You Need To See This!

"That's MY Grill!"

HPBExpo '22

The peachiest city in the the Southeast region, Atlanta, opened its arms to host HPBExpo 2022 and all of its supporters last week.

With a semi-truck full of Peterson products and a generous set-up crew,

our team worked tirelessly to welcome you into our "mini showroom" on the convention center floor.

Spending time with our customers and highlighting our newest products is always very exciting and enjoyable for all of us attending the Expo. If you made it out to Atlanta and visited our booth, we sincerely thank you. It means a lot to have your friendship and support. Cheers to more in-person events as we begin our Covid recovery as a nation!





New Products at Expo

At Expo, our heavily trafficked booth showcased a selection of products across the RHP family of brands including the new **Fire Magic Pizza Oven**. This built-in beauty checks a lot of boxes for easy meal prep and flash cooking. Not just for pizza, you can also roast meats in a cast iron skillet, bake bread or cookies thanks to a thermostatic heat control, just like your indoor oven. All this cooking versatility powered by gas, eliminating the mess of ashes. **Coming this summer!**

Highlighting sleek styling and featuring a power burner cut-out, Fire Magic is pleased to announce the new **ID790 Contemporary Island**. Now available, a cutout for the Double Safety Timer is another unique feature of this new island.

2022 New Products Brochure

Highlighting these new items, see all the details in the color show brochure.

[Text link](#)

[PRINT THE 2022 NEW](#)

RH PETERSON CO.
2022 New Products

MARCH 2-5, 2022
GEORGIA WORLD
CONGRESS CENTER
ATLANTA, GEORGIA
HPBExpo.com

Expo
2022
Exhibitor



CRAFTED WITH PRIDE  IN THE USA

Discontinued Items

ID790/IH790 Grill Islands with Double Side Burner Discontinued

With the introduction of the new ID790 grill island with power burner, the older versions with double side burners have been discontinued. The following models are affected:

- ID790-CBR-108SM (GFRC Island with Refrigerator Cut-out)
- ID790-CBD-108SM (GFRC Island with Double Drawer Cut-out)
- IH790-CBR-108SM (Black Diamond GFRC Island with Refrigerator Cut-out)
- IH790-CBD-108SM (Black Diamond GFRC Island with Double Drawer Cut-out)

While in-house orders for these units will be fulfilled, we suggest any such orders be converted to the new model. Please contact the Order Entry Team to confirm your needs.

March 10, 2022

Manufacturers of Real-Fyre Hearth Products, Fire Magic Grills and American Outdoor Grills.

[PRINT THE DOCUMENT](#)

Fire Magic in the Media



Grilled Lobster with Mixed Herb Butter

Enhanced with a caper and herb butter baste, Steven Raichlen explains his lobster grilling method to Fire Magic chef and lifestyle expert, Anna Rossi. Both foodies live in Massachusetts where seafood is plentiful, so between the two of them, Steven and Anna have an arsenal of fish and shellfish recipes.

See the full video below to cook your own juicy and tender fresh lobster on the grill!

GRILLED LOBSTER WITH CAPER HERB BUTTER

Service Providers Wanted

During the pandemic, we experienced a high rate of calls seeking repair / cleaning services.

Does your retail store make service calls on Peterson products? If so, let's get your business added to the **RHP Preferred Service Provider Roster**. Used by the Marketing and Tech Support Teams when consumers call in with a request for service, our staff will refer your business as an authorized provider.



Service Company Application

Name*

Email*

Confirm Email*

Company Name*

Company Address*

Phone Number*

Radius (in miles) you will travel to service:*

Do you sell products, service products or both Only Sell
 Only Service
 Sell & Service

If you service, do you service only products you sell or all products no matter who sells them* All
 Only Products sold
 N/A

While we do have accounts who are basically independent service providers and have the ability to purchase parts on a limited basis, our retail locations with RHP product displayed on the showroom floor, are listed on the Peterson Dealer Locator, with a **wrench icon**, indicating they are a service provider as well.

Use the link to get started!

SERVICE PROVIDER APPLICATION

"THAT'S MY GRILL!"



Thanks to all who submitted photos for "That's MY Grill!" Your photo may be used in a future issue of *RHP Connect*.

If you can picture yourself entertaining on this lovely deck with Fire Magic outdoor kitchen, custom fire feature and a bubbling hot tub, you're not alone. THIS is how a deck is done!

The folks at **Mosaic Outdoor Living** in Colorado have a knack for combining the finest natural materials and classic stone with stunning views to create one-of-a-kind backyard retreats. Of course, their preferred brand of outdoor cooking equipment is Fire Magic grills and components. They choose Fire Magic for its sturdy construction, unbeatable warranty and its ability to withstand the elements of Colorado.

Thanks **@mosiacoutdoorliving**, for sharing your vision of deck *perfection!*

Thank you and cheers to good health.

RH  PETERSON co.