



April, 2022

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RHP Price Increase - New Prices in Effect

Remember on April 1st R H Peterson Co. prices were increased for new orders:

Fire Magic grills and accessories 6% - 8%

AOG grills and accessories 6%

Real Fyre vented hearth products 4.5% - 8.5%

Real Fyre vent-free hearth products 4.5% - 8%

American Fyre Designs products 5% - 8%

Updated price sheet PDF's and excel files are available now and printed versions are in the works.

Please note the following discontinued items listing below.

Recently Discontinued Products

The following products have been discontinued due to low sales and/or unavailability from suppliers:

- The 24187-12 Thermometer Display Replacement used on older Echelon grills has been discontinued. An easy-to-install steel logo insert is now available and can be used to fill the space on the grill face. New part number 24187-22 with a list price of \$35.



- The model FH-01BL Flat Black Enamel Fireplace Hood is no longer included in the Vent-Free price list due to low sales. Similar hood products are readily available in the marketplace.
- Island adapters #AD-36 and #3282-AD-B have been removed from the AOG price list (used on the recently discontinued ID790-CBR-108SM and ID790-CBD-108SM islands with double side burners).

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Manufactures of Real-Fyre Hearth Products, Fire Magic Grills, American Outdoor Grills and American Fyre Designs

[PRINT THE DOCUMENT](#)

Introducing...*Tech Talks* - helpful, short tips for troubleshooting Peterson products. This month we cover quick *do's and don'ts* for Real Fyre Gas Log

RHP Tech Talks

April, 2022

Improper Installation Leads to Gas Log Control Module Failures

In diagnosing overheating of gas log burner control modules, our technical service team often finds installation errors that can lead to the field failure. Here are some common problems that have arisen:

- Oversized log/burner combinations for the fireplace
- Front fireplace ash lip and/or lower glass door frame that deflects the incoming air upward (3/4" maximum is allowed)
- Using the gas log set with glass doors closed (doors must be open when in operation)
- Side edges/frame of glass doors being too wide causing the effective opening to be too small
- Loose media not applied properly on the burner (too much or too little)
- Too much lava rock around the burner and/or the valves and modules

The Real Fyre manuals provide guidance in these areas and should always be followed.

A complete collection of instruction manuals which can be downloaded and printed can be found on the Real Fyre website (<https://www.realfyre.com/catalogs-manuals/>).



Print April's Tech Talks
Sheet

Fire Magic in the Media



Proud sponsor of...



STEVEN RAICHLEN'S
PROJECT FIRE



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**Fire Magic Continues Sponsorship of Project Fire,
Season 4**

For the third year in a row, Fire Magic is a proud sponsor of Steven Raichlen's Project Fire which kicks off its fourth season on April 16th.

The 13-episode series showcases the latest equipment, recipes and techniques to help viewers take their grilling to the next level.

Fire Magic's multi-prong partnership with Project Fire includes an [ad](#) that will air twice during each show episode, product usage in select episodes, branded videos and signature recipes that will be available on the Fire Magic website and social channels, as well as promotion of Fire Magic on Steven Raichlen's [social media channels](#) and website.

Check the [Project Fire website](#) for a list of local stations airing the show.

To maximize awareness of the sponsorship, **Project Fire 11x14 point of sale counter cards** have been created for in-store display, (shown above.) Contact your local sales representative or email literature@rhpeterson.com to order.

Project Fire Promo Video

RH PETERSON CO. Dealer Locator Request Form

Name of store/showroom: _____
Address: _____
City, State, or Province: _____
Postal Code/ Zipcode: _____
Phone number: _____
Fax Number: _____
Email address: _____
Owner: _____
Contact Person(s): _____
Links to RHP products **: _____
Products Displayed: _____
Do you provide service?: _____
Do you service product regardless of where it was purchased?: _____
Service area radius: _____
Primary Distributor(s): _____

To be listed for a product category, RH Peterson Co. products **must** be:

1. Prominently displayed in your store/showroom
2. Significant to your store's sales in each respective product category

If you believe your store should be listed in a certain product category, despite not meeting these qualifications, please explain:

*Please return to your RH Peterson Co. Sales Representative

**Only sites with page dedicated to displayed product will be linked to

RH Peterson Dealer Locator

If you are a Peterson dealer **and have our grills, logs or AFD items on display in your showroom**, your store should be on our Dealer Locator!

Using the Real Fyre locator link below, please take a moment to review your listing, making sure your address and phone are correct for gas logs. **You'll need to check the dealer locator under every brand you carry** so your store can properly represent our brands when consumers call wanting to view and purchase products.

If you didn't have anything on the floor previously, but now are displaying, complete this Dealer Locator Application and send to your sales rep for verification and submission to us.

Download the Dealer Locator Application

"THAT'S MY GRILL!"



Thanks to all who submitted photos for "That's MY Grill!" Your photo may be used in a future issue of *RHP Connect*.

Char-grilled burgers or burgers on the flat top? Decisions, Decisions... If that's the toughest thing you have to think about today, you're living the dream!

This beautiful waterfront setting in New Port Richey, FL is home to a sleek and fully-equipped Fire Magic outdoor kitchen, complete with serious storage. Hosting friends on the deck for margaritas and fajitas just got easier thanks to Fire Magic's built-in griddle. Even tortillas are easy to prepare with the generous space of this griddle. The kids want hot dogs and hamburgers instead? No problem, with the Echelon 1060i just inches away. Griddle or grill, Fire Magic has the solution for all your outdoor cooking needs.

And doesn't everything taste better with a cool breeze and this gorgeous water view? We think so, too.

@stoneoutdoorkitchensfl gets the Fire Magic seal of approval for this stunning island.

Thank you and cheers to good health.

RH  PETERSON co.