



March 2024

TO: All Real Fyre **Master Distributors**

SUBJECT: **2024 SPRING SPECIAL OFFER**
Plus IN-SEASON FREIGHT COUPONS*

All Real Fyre **Master Distributors** are eligible to take advantage of this **2024 Spring Special Offer**.

To qualify, the Master Distributor must:

- ★ Purchase \$125,000 or more of any combination of Real Fyre products by **March 31, 2024**.
- ★ Accept all **shipments before August 31, 2024**

The Master Distributor will receive:

- ★ March 1, 2024 Prices and November 2024 Dating Terms
- ★ **Free freight****
- ★ **IN-SEASON FREIGHT BONUS:** Master Distributors who participate in the 2024 Spring Special Offer will qualify for **\$500 Freight Coupons** at the rate of (1) dated coupon per each \$125,000 shipped.
- ★ Each coupon reduces your freight cost to \$500. You may redeem the \$500 coupon(s) instead of paying for the full freight amount on any future shipment at a maximum of one per month.
- ★ 5% Discount on orders released for shipment by April 30
- ★ 3% Discount on orders released for shipment by June 15
- ★ 1% Discount on orders released for shipment by July 30
- ★ All Spring Special orders must be released for shipment by August 31

Shipments of \$200,000 net or more for any combination of any Peterson products (Real Fyre, Fire Magic, American Outdoor Grills, and/or American Fyre Design products), will be freight free on a year round basis shipped at one time to a single location (no coupon required).

- ★ Terms of:
 - ▲ 1% anticipation discount if payment is received by July 15, 2024, or
 - ▲ ½% anticipation discount if payment is received by September 15, 2024, or
 - ▲ Net **November 15, 2024**.

Note: Anticipation discount is only available to Master Distributors whose account is current at the time of payment.

****We attempt to ship all orders complete. When this is not possible, back orders will be shipped F.O.B factory, as soon as possible, unless otherwise requested.**

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