

RH PETERSON co.

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2024 State & Local Fair/Home & Garden Show Display Program

TO PARTICIPATE IN THIS PROGRAM, YOU MUST RECEIVE PRIOR WRITTEN PERMISSION FROM THE ROBERT H. PETERSON CO.

State and Local Fairs, and Home and Garden Shows attract thousands of homeowners and are a great opportunity to promote and sell R.H. Peterson products! To encourage your participation in these events, we offer you the following program:

- ◆ **50%** of the rental fee for Booth Space portion dedicated to RH Peterson Products — Fire Magic Grills, American Outdoor Grills, American Fyre Design, and Real-Fyre Gas Logs will be reimbursed through the Co-op Fund*
- ◆ Display credit of 25% for **Fire Magic or American Outdoor Grills or Fire Magic Pizza Oven or Gourmet Griddle** used for cooking demos at the fair or home show
- ◆ Credit for products **burned** at the event will be reimbursed as a display credit at the following rate:
 - Net \$100 for vented gas log sets and contemporary alternatives (not including controls)
 - Net \$200 for log burner set that includes any control system
 - Net \$200 for the entire log burner system when installed with a Real Fyre On/Off Bluetooth Control
 - Net \$200 for vent-free products
 - 50% for American Fyre Design Products
 - MSP does not apply for products burned at a fair/home show and then sold



*Credit will be issued upon receipt of a claim for credit accompanied by documentation **(including pictures)** showing cost of the event and product displayed. Co-op reimbursement will be made based upon availability of Co-op Funds.