

RH  PETERSON co.

2025

Point-of-Purchase & Promotional Items



Crafted with pride in the **USA**



Fire Magic Point of Purchase Items



Real Fyre Point of Purchase Items



Fire Magic 48" x 20" Stainless Steel Sign *
Part #: **Sign-FM** Price: **\$74.00**



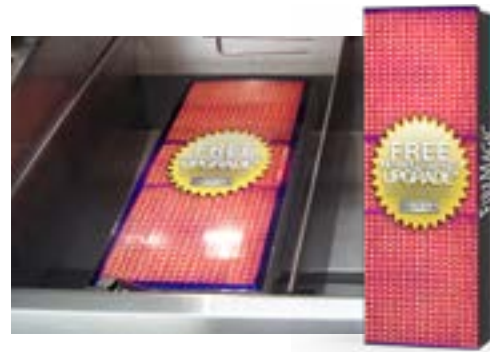
FM Grill Burner Display Bracket Kit *
Part #: **5007B-ACCY** Price: **\$75.00**



FM Grill Display Rack w/ Hood Attachment *‡
Part #: **5007B** Price: **\$800.00**



Fire Magic Stainless Steel Burner Display
Part #: **Display-3041-50** Price: **\$146.00**



Infrared Burner In-Grill Display (for Echelon Grills only)



FM Stainless Steel Literature Holder *
Part #: **DISPLAY-LIT-FM** Price: **\$15.00**



Fire Magic 6' x 3' Wall Banner, Anna Rossi



"Crafted with Pride in the USA" Hang Tag



Silent Seller POP Display



Fire Magic Retail Retractable Banner Stand *
Part #: **SUB-FM-02** Price: **\$100.00**



Accessory Display Rack *‡
Part #: **RFDA-08** Price: **\$600.00**



Three Unit Log Display Rack *‡
Part #: **RFD-08** Price: **\$600.00**



Display Rack Upgrade Kit *
Part #: **RFD-05-08Kit** Price: **\$160.00**



LED Light Accessory Kit *
Part #: **RFDL-08** Price: **\$170.00**



RF Stainless Steel Literature Holder *
Part #: **DISPLAY-LIT-RF** Price: **\$15.00**



Real Fyre 6' x 3' Wall Banner



Glass/Gem/Nugget Sample Boxes *
Part #: **GL-SAMPLE, GLG-SAMPLE, GLD-SAMPLE** Price: **\$7.00 ea.**



Real Fyre "Authorized Dealer" Window Decal



Cut out Log Display
Part #: **CHDL-18T-CUT**



Vented Collection Retractable Banner Stand *
Part #: **SUB-RF-02** Price: **\$100.00**

‡ If display is fully stocked with Fire Magic® products, it may be submitted for a Fire Magic® Co-op reimbursement of \$400.

* To place an order for this item, e-mail a request to: orderdesk@rhpeterson.com. For every other POP or promotional item, e-mail your request to: literature@rhpeterson.com

‡ If display is fully stocked with Real Fyre™ products, it may be submitted for a Real Fyre™ Co-op reimbursement of \$300.

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AOG Point of Purchase Items



Real Fyre 6' x 3' Wall Banner



AOG Stainless Steel Literature Holder *
Part #: **DISPLAY-LIT-AOG** Price: **\$16.00**



AOG Grill Mat (22" x 6")



AFD Point of Purchase Items



Real Fyre 6' x 3' Wall Banner



AFD Stainless Steel Literature Holder *
Part #: **DISPLAY-LIT-AFD** Price: **\$16.00**



GFR Finish Samples *
Part #: **AFD-SAMPLE** Price: **\$62.00**



Pyramid

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