



March, 2026

TO: All Real-Fyre *Silver Distributors*

SUBJECT: **2026 REAL FYRE EARLY BUY PROGRAM**

All Real-Fyre *Silver Distributors* are eligible to take advantage of this **Special 2026 Early Buy Program**.

To qualify, the distributor must:

- ★ Purchase a minimum of **\$35,000 of Real Fyre products*** by July 15, 2026.
- ★ **Release for shipment**, no later than September 30, 2026.

The distributor will receive:

- ★ **March 1, 2026 Prices and November 2026 Dating Terms**
- ★ **60% freight discount on shipments of \$35,000 net of Real Fyre products*.**
- ★ **IN-SEASON FREIGHT BONUS: *Silver Distributors* participating in the 2026 Early Buy Program will qualify for a 50% Discount Freight Coupon at the rate of 1 (one) dated coupon per \$40,000 net shipment of Real Fyre products*.** Each coupon reduces your freight cost by 50%. This discount will be applied when we are invoiced by the shipping carrier on any future shipment instead of paying for the full freight amount. May use a maximum of one per month.
- ★ Deferred Billing Terms of:
 - ▲ 1% anticipation discount if payment is received by September 15, 2026, or
 - ▲ ½ % anticipation discount if payment is received by October 15, 2026, or
 - ▲ Net **November 15, 2026**

Note: Anticipation discount is only available to distributors whose account is current at the time of payment.

Silver Distributors may place multiple orders under this program.

*Does not include Fyreside Gas Log Products

We attempt to ship all orders complete. When this is not possible, **back orders will be shipped F.O.B factory, as soon as possible, unless otherwise requested.