



March, 2026

TO: All Real-Fyre **Gold Distributors**

SUBJECT: **2026 REAL FYRE EARLY BUY PROGRAM**

All Real-Fyre **Gold Distributors** are eligible to take advantage of this **Special 2026 Early Buy Program**.

To qualify, the distributor must:

- ★ Purchase a minimum of **\$55,000 net of Real Fyre Products** by July 15, 2026.
- ★ **Release for shipment**, no later than September 30, 2026.

The distributor will receive:

- ★ **March 1, 2026** Prices and November 2026 Dating Terms
- ★ **Free freight**
- ★ **IN-SEASON FREIGHT BONUS: Gold Distributors** participating in the 2026 Pre-Season Program will qualify for a **55% Freight Coupon at the rate of 1 (one) dated coupon per \$60,000 net shipment of Real Fyre products**. Each coupon reduces your freight cost by 55%. Discount will be applied when RH Peterson receives the freight invoice.
- ★ Deferred Billing Terms of:
 - ▲ 1% anticipation discount if payment is received by September 15, 2026, or
 - ▲ ½ % anticipation discount if payment is received by October 15, 2026, or
 - ▲ Net **November 15, 2026**

Note: Anticipation discount is only available to distributors whose account is current at the time of payment.

Orders of \$225,000 net or more for any combination of Peterson products (Real-Fyre, American Fyre Designs, Fire Magic and American Outdoor Grill products), the RH Peterson Co. will prepay the freight on a year round basis shipped at one time to a single location (no coupon required).

Gold Distributors may place multiple orders under this program.

*Does not include Fyreside Gas Log Products

We attempt to ship all orders complete. When this is not possible, **back orders will be shipped F.O.B shipping point, as soon as possible, unless otherwise requested.