



March 2026

TO: All Real Fyre **Gold Distributors**

SUBJECT: **2026 SPRING SPECIAL OFFER**
Plus IN-SEASON FREIGHT COUPONS★

All Real Fyre **Gold Distributors** are eligible to take advantage of this **2026 Spring Special Offer**.

To qualify, the Gold Distributor must:

- ★ Purchase \$80,000 or more of any combination of Real Fyre products* by **March 31, 2026**.
- ★ Accept all **shipments before August 31, 2026**

The Gold Distributor will receive:

- ★ March 1, 2026 Prices and November 2026 Dating Terms
- ★ **Free freight****
- ★ **IN-SEASON FREIGHT BONUS:** Gold Distributors who participate in the 2026 Spring Special Offer will qualify for a **60% Freight Coupons** at the rate of (1) dated coupon per each \$90,000 shipped.
- ★ Each coupon reduces your freight cost by 60%. You may redeem the 60% coupon(s) instead of paying for the full freight amount on any future shipment at a maximum of one per month. Discount will be applied when freight invoice is received by RH Peterson Co.
- ★ 2% Discount on orders released for shipment by April 30
- ★ 1% Discount on orders released for shipment by June 15
- ★ ½% Discount on orders released for shipment by July 30
- ★ All Spring Special orders must be released for shipment by August 31

Shipments of \$225,000 net or more for any combination of any Peterson products (Real Fyre, Fire Magic, American Outdoor Grills, and/or American Fyre Design products), will be freight free on a year round basis shipped at one time to a single location (no coupon required).

- ★ Terms of:
 - ▲ 1% anticipation discount if payment is received by July 15, 2026, or
 - ▲ ½% anticipation discount if payment is received by September 15, 2026, or
 - ▲ Net **November 15, 2026**.

Note: Anticipation discount is only available to Gold Distributors whose account is current at the time of payment.

*Does not include Fyreside Gas Log Products

We attempt to ship all orders complete. When this is not possible, **back orders will be shipped F.O.B shipping point, as soon as possible, unless otherwise requested.