



March, 2026

TO: All Real-Fyre *Platinum Distributors*

SUBJECT: **2026 REAL FYRE EARLY BUY PROGRAM**

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All Real-Fyre *Platinum Distributors* are eligible to take advantage of this **Special 2026 Early Buy Program**.

To qualify, the distributor must:

- ★ Purchase a minimum of **125,000 net of Real Fyre products\*** by July 15, 2026.
- ★ **Release for shipment**, no later than September 30, 2026.

The distributor will receive:

- ★ **March 1, 2026** Prices and November 2026 Dating Terms
- ★ **Free freight**
- ★ **IN-SEASON FREIGHT BONUS: *Platinum Distributors*** who participate in the 2026 Early Buy Program will qualify for a **60% Discount Freight Coupon at the rate of 1 (one) dated coupon per \$150,000 order in Real Fyre products\* net shipped**. Each coupon reduces your freight cost by 60%. This discount will be applied when we are invoiced by the shipping carrier on any future shipment instead of paying for the full freight amount. May use a maximum of one per month.

Orders of \$225,000 net or more for any combination of Peterson products (Real-Fyre, American Fyre Designs, Fire Magic and American Outdoor Grill products)\*, the RH Peterson Co. will prepay the freight on a year-round basis shipped at one time to a single location (no coupon required).

- ★ Deferred Billing Terms of:
  - ▲ 1% anticipation discount if payment is received by September 15, 2026, or
  - ▲ ½ % anticipation discount if payment is received by October 15, 2026, or
  - ▲ Net **November 15, 2026**

Note: Anticipation discount is only available to distributors whose account is current at the time of payment.

**Platinum Distributors may place multiple orders under this program.**

\*Does not include Fyreside Gas Log Products

\*\*We attempt to ship all orders complete. When this is not possible, **back orders will be shipped F.O.B shipping location, as soon as possible, unless otherwise requested**.